

# WORLD ECOM EXPO

## WORLD ECOM EXPO CONCEPT NOTE

29 - 30 - 31 March 2022 | Pine Beach Belek | Antalya

### **“Ecom Matchmaking”**

A new economic order is being established in the world. This digitalization-oriented order, directly affects companies, industries, financial institutions, governments and societies. In the new world order, there is a greater need for strategic partnerships and collaborations. B2B matches, innovation and sustainable e-commerce stand out in this period.

WORLD ECOM EXPO which organized in this framework, aims to provide a global vision for e-commerce to the stakeholders of ecosystem. The event which will host many stakeholders from retailers to service providers, from global marketplaces to merchants, from entrepreneurs to investors; aims to lay the groundwork for e-commerce focused B2B matches and global collaborations.

WORLD ECOM EXPO where seminal ideas for e-commerce and the theme of "Ecom Matchmaking" will be discussed, will be held in Pine Beach Belek in Antalya for 3 days between 29-30-31 March 2022. At the event where all stakeholders of the e-commerce ecosystem will meet, networking opportunities are offered at more than 75 stands. WORLD ECOM EXPO has more than 1200 participants and more than 50 speakers from 35 countries.

<https://worldecomexpo.com>

WORLD ECOM EXPO

29-30-31  
MARCH

2022  
PINE BEACH,  
ANTALYA